

CONTRACT



KBTX
4141 E. 29th St.
Bryan, TX 77802
Sales T & C: www.gray.tv/advertising
(979) 846-7777

<u>Contract / Revision</u> 1642170 /		<u>Alt Order #</u> WOC12520931
<u>Advertiser</u> Renee Swann		<u>Original Date / Revision</u> 06/02/20 / 06/02/20
<u>Contract Dates</u> 06/04/20 - 06/15/20	<u>Estimate #</u> 11962	
<u>Product</u> TX-17		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBTX	<u>Account Executive</u> Bryan House	<u>Sales Office</u> Bryan National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 741	<u>Product 1/2</u> 1376
<u>Agency Ref</u> 140806	<u>Advertiser Ref</u> 176525	

And:

Matson Media LLC
1201 Hampton St
Ste 3B
Columbia, SC 29201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBTX	06/04/20	06/10/20	BV This Morning @ 6a	6:00 AM-7:00 AM		:30			NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	1-11---				3	\$105.00			
N 2	KBTX	06/04/20	06/15/20	CBS This Morning	7:00 AM-9:00 AM		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	-11-1--				3	\$60.00			
Week:		06/11/20	06/17/20	1--11--				3	\$60.00			
N 3	KBTX	06/04/20	06/07/20	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----1				1	\$50.00			
N 4	KBTX	06/04/20	06/15/20	News 3 @ Noon	12:00 PM-12:30 PM		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	-1-1---				2	\$55.00			
Week:		06/11/20	06/17/20	1--1---				2	\$55.00			
N 5	KBTX	06/04/20	06/15/20	News 3 @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	---1---				1	\$105.00			
Week:		06/11/20	06/17/20	1--1---				2	\$105.00			
N 6	KBTX	06/04/20	06/12/20	News 3 @ 6p	6:00 PM-6:30 PM		:30			NM	6	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	111-1--				4	\$190.00			
Week:		06/11/20	06/17/20	---11--				2	\$190.00			
N 7	KBTX	06/04/20	06/15/20	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	-11----				2	\$120.00			
Week:		06/11/20	06/17/20	1---1--				2	\$120.00			
N 8	KBTX	06/04/20	06/14/20	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	-----1				1	\$300.00			
Week:		06/11/20	06/17/20	-----1				1	\$300.00			
N 9	KBTX	06/04/20	06/15/20	News 3 @ 10p	10:00 PM-10:35 PM		:30			NM	6	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	1-111--				4	\$330.00			
Week:		06/11/20	06/17/20	1--1---				2	\$330.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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N 10	KBTX	06/04/20	06/09/20	Late Show	10:35 PM-11:37 PM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	-1--1--				2	\$70.00			
Totals											37	\$5,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/15/20	37	\$5,600.00	(\$840.00)	\$4,760.00
Totals	37	\$5,600.00	(\$840.00)	\$4,760.00

Signature: _____ **Date:** _____

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